

CHRISTIE'S ANNOUNCES COLLABORATION WITH OPENSEA – THE WORLD'S LEADING NFT MARKETPLACE

Christie's curates first ever on-chain NFT auction launching December 1st



Michah Dowbak aka Mad Dog Jones (b.1985), *Forever*, 2021

NEW YORK – Global Auction House Christie's announced today that it has launched a collaboration with leading NFT Marketplace OpenSea. **Christie's X OpenSea** kicks off on December 1 with an on-chain auction hosted on [OpenSea.io](https://opensea.io) and curated by Christie's. Through the OpenSea platform, collectors can now discover and purchase Christie's-curated NFTs via the Ethereum blockchain. The auction will be open for browsing on [OpenSea.io](https://opensea.io) December 1 – 3, and open for bidding December 4 – 7.

The sale features a cutting-edge selection of NFTs, a mix of collectibles and new 1/1's, curated by Christie's Specialist and Head of Digital and Online Sales **Noah Davis**, Crypto Collector and Curator **Ronnie Pirovino**, and **nft now**, leading Web3 digital media platform for NFT coverage, curation and analysis. Highlights include **Forever**, by multidisciplinary artist **Mad Dog Jones** and **Miami Vice Rocket** by **Tom Sachs**.

Marcus Fox, Christie's Global Managing Director of 20th / 21st Century Art, commented, "The digital art world moves at an incredible pace. As the marketplace continues to grow and develop, Christie's is delighted to collaborate with OpenSea—the biggest NFT marketplace—to align the highest caliber and most frictionless transactions each party can provide. I see this as an important step forward in bringing the traditional and digital art worlds closer together."

Noah Davis, Christie's Specialist and Head of Digital and Online Sales, remarked, "With this collaboration, we are bringing the Christie's brand boldly onto the blockchain. Our collaboration with OpenSea allows us to combine our expert curation and prestigious provenance with the convenience of decentralization. My hope is that this will be the beginning of a new era for NFT sales at Christie's, where this amazing technology can be deployed to its full potential and help to onboard even more traditional contemporary art collectors to Web3."

"The NFT world has been built by a dynamic community producing incredible art with sublime creativity, pushing the art world into new territory," said **Alexander Bercow, Art Partnerships Lead at OpenSea**. "Christie's is a globally-renowned art and luxury business that has shaped this industry for centuries. The opportunity to bring their legacy and curatorial expertise to OpenSea's platform was obviously extremely compelling to us. We're excited to share these highly coveted, inspiring artworks and collectibles with enthusiasts around the world."

Artists in Christie's x OpenSea Sale

Andre Oshea, Alpha Centauri Kid, Ash Thorp, Baeige, Blake Kathryn, CyberKongz, DotPigeon, EtherRock, FriendsWithYou, Fvckrender, GMUNK, Joshua Davis, KESH, Krista Kim, Maciej Kucara, Mad Dog Jones, Tom Sachs, Olive Allen, Oseanworld, Victor Mosquera, WhIsBe, and Recur

Selected works from the sale will be on exhibition during Art Basel Miami Beach at [“The Gateway.” a nft now x Christie's sensory experience](#) featuring music and art in celebration of a new era of NFT innovation.

To participate in or follow the sale visit:

<https://www.christies.com/auctions/christies-x-opensea>

<https://opensea.io/collection/christiesxopensea>

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About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvator Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available [here](#)

Images available on request
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